



COMPANY PROFILE



We are Seating. The creators and defenders of high quality contract furniture that benefits people’s lives and is produced locally; ethically, sustainably and socially responsibly. We strive to make furniture more human because it is the medium we use to help people feel engaged and inspired.

Driven by intuition, research and objective: we are the designer, manufacturer and distributor. We develop furnishings that balance form and comfort with the dynamic science of function.

Founded in 1979, we became one of the first South African companies to manufacture contract furniture for the Corporate, Retail and Hospitality markets in Africa and abroad. We believe our strength stands on a foundation of long-standing ISO-certifications; B-BBEE-Level 1 status, 80% ratio of locally-produced products and the bravery to think in new ways.

Boasting the ability to design to spec; our other services include Engineering, Research and Development, Production, Assembly, Quality control, efficient Planning (5 assembly and upholstery lines, complex line, fast line), Sales, After-sales and the capacity to output up to 700 units daily (depending on the product). We also handle Warehousing, Dispatch and Export to markets in Africa and abroad.

Keeping abreast of global trends, and the ever-changing needs of our lifelong customers – we embrace a potent vision to shape the future through precisely engineered ergonomics and sophisticated aesthetics.

We are a vertically integrated company to be able to partner with you through the entire process ... we do everything in-house so that we can be the lowest cost producer of high quality products. Products built to last.

Products to enrich lives. Products to create an impact in visionary product design, skills empowerment, and the careful consideration of our environmental legacy.



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Most of our products can be refurbished after many years of intensive use. We strive to reduce the environmental load in every aspect of our business, and we expect this from our supply chain too. Our policy is to continually develop environmentally-sensitive designs and processes that incorporate recycling protocols, and eliminate waste and harmful emissions associated with the manufacturing of them.

For many years we have manufactured under a management system that conforms to the following ISO certified standards: ISO 9001 (Design and Manufacturing), ISO 14001 (Environmental Management) and OHSAS 18001 (Health and Safety). Our product design, safety and ergonomics strictly follow the EN 1335-1, 1335-2 and BS 3044 standards; enabling us to carry 5-10 year guarantees on our products.

We offer close to 200 products, divided into the categories of chairs, soft seating, tables, ottomans and benches. Around 80% of these are designed and made by us.

For the balance, we rely on the long relationships we have enjoyed with a small number of reputable manufacturing brands in Japan, Italy and China for their products or components. Since 2007, we have been Sub-Saharan Africa's sole distributor for the Japanese Okamura range of office chairs. A company that for 75 years has continually pushed the boundaries of design functionality and intelligent body support.

Our patented honeycomb air cushion technology revolutionised our product design, longevity, cost and environmental impact — and has become the basis for many of our office chair ranges. We manufacture from our on-site production plants which include divisions for steel, foam, injection-moulding, powder coating, wood and assembly.

We understand individuality: almost every product we sell can be upholstered in the fabric, frame finish and glass colour of your choice. Choose the arms and base you'd like on desk chairs. Which mechanism would you prefer?

Our passion is place and our purpose, to inject the spaces around you with warmth, focus and rejuvenation. We strive to foster a sense of wellbeing and productivity, with furnishings that embody insight, curiosity and delight. Applying four decades of expertise to humanise work, retail and hospitality spaces; we design for the way we live and work, now and in the future.



Explore more: seating.co.za



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Co. Reg. # 2019/346984/07 • Level One B-BBEE Contributor

Manufactured under a management system that conforms to ISO 9001 • 18001 • 14001 certified standards

